

1972

NOVEMBER 27

fashion calendar

32nd year • issued weekly

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, NOVEMBER 27, 1972

Monday	RESORT & SPRING SHOWS	AMERICAN DESIGNER	HOTEL PLAZA
Nov. 27-	FOR VISITING PRESS	SHOWINGS	TERRACE ROOM
Nov. 30	Unless otherwise indicated, all showings will be held in the Terrace Room. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.		

<u>Mon., Nov. 27:</u>	7:30 A.M.	Continental Breakfast
	8:00 A.M.	Resort and Spring 1973 Forecast--Eleanor Lambert
	8:30 A.M.	Adele Simpson
	9:15 A.M.	Blassport
	10:00 A.M.	John Anthony
	10:45 A.M.	Kimberly Knitwear
	11:30 A.M.	Writing Period
	2:00 P.M.	Geoffrey Beene
	2:45 P.M.	Originala
	3:30 P.M.	Leo Narducci (Ambiance)
	4:15 P.M.	Pat Sandler
	5:00 P.M.	Writing Period
 <u>Tues., Nov. 28:</u>	8:00 A.M.	Continental Breakfast
	8:45 A.M.	Anne Klein and Company
	9:30 A.M.	Stephen Burrows
	10:15 A.M.	Something! by Oscar de la Renta
	11:00 A.M.	Ralph Lauren (Women's Wear) and Polo (Men's Wear)
	12:00 Noon	Herbert and Beth Levine Shoes (White and Gold Suite)
	12:30 P.M.	Writing Period
	1:30 P.M.	Buffet Luncheon (guests of Plaza Hotel; and American Designer Showings)
	2:30 P.M.	Trigere
	3:15 P.M.	Brigance Waterclothes
	4:00 P.M.	Victor Joris for Cuddlecoat
	4:45 P.M.	Writing Period
	5:30 P.M.	La Banque Continentale, 785 Fifth Ave.(60th St.) "To Meet Noted Well-Dressed Women"
 <u>Wed., Nov. 29:</u>	8:30 A.M.	Continental Breakfast
	9:00 A.M.	Jerry Silverman (Shannon Rodgers)
	9:45 A.M.	Papillon
	10:30 A.M.	Oscar de la Renta
	11:15 A.M.	Jim Baldwin for Young Elegant
	12:00 Noon	Writing Period
	12:30 P.M.	Monsanto Textiles--"Waikiki Luau" and preview of Spring 1973 wear-dated fashions (Ballroom)
	2:00 P.M.	J S Ltd. (Division of Jerry Silverman)
	2:45 P.M.	Kasper for Joan Leslie
	3:30 P.M.	Kasper for J. L. Sport
	4:15 P.M.	Halston
	5:00 P.M.	Writing Period

(continued on the following page)

DATEWHAT'S GOING ONGIVEN BYWHEREAMERICAN DESIGNER SHOWINGS (Continued from page 1)

Thurs., Nov. 30: 8:00 A.M. Continental Breakfast
 8:30 A.M. Jeremy (Alan Phillips)
 9:15 A.M. Calvin Klein
 10:00 A.M. Suzy Perette (Victor Costa)
 10:45 A.M. Bonnie Cashin
 11:30 A.M. Writing Period
 12:30 P.M. TUA Marketing Inc.--Luncheon and Fashion Show
 Presenting Herculon II Fabric Collection
 2:00 P.M. Parnis Boutique
 2:45 P.M. Claudia by George Halley
 3:30 P.M. Donald Brooks
 4:15 P.M. Willie Woo
 5:00 P.M. Writing Period
 (Press Room open until 12:00 Noon, Friday, Dec. 1.)

Monday Nov. 27 6:00 P.M.	"NOW" FASHIONS BY JON HAGGINS Day and evening collection, by Jon Haggins (in person). For press and customers. Contact: Joyce McClure, 675-1000, ext. 157.	FRANKLIN SIMON	2ND FLOOR 33 WEST 34TH STREET
Beginning Monday Nov. 27	OPENING: SPRING & SUMMER COLLECTIONS Collections by Jean Muir, Roland Chakkal, Christiane Bailly, Issey Miyake. Continuous showings by appointment. Contact: Sylvia Grumbach, 832-7100.	PARIS COLLECTIONS, INC.	543 MADISON AVENUE
Wednesday Nov. 29 12:30 P.M. Luncheon	PRESS SHOWING OF WEAR-DATED FASHIONS "Waikiki Luau" -- showing for out-of-town editors of Spring fashions for every life style in Waikiki. By invitation. Publicity: Mary Fennell, 764-4595.	MONSANTO TEXTILES CO. (1114 SIXTH AVENUE)	HOTEL PLAZA GRAND BALLROOM
Wednesday Nov. 29 12:30 P.M.	HOLIDAY JEWELRY AT LUNCHEON SHOW Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	H. STERN	BARBETTA RESTAURANT 321 WEST 46TH STREET
Saturday Dec. 2- Dec. 22	TAPESTRY EXHIBITION Signed tapestries by Picasso, Wayne, Gross, Maril, Van Leyden, Hirsch, Koenig and others, all limited to editions of five or less. Full catalogue available at exhibition. Contact: L. Naiman, Tapestry Associates, 300 Central Park West, 362-4090.	FORUM GALLERY	1018 MADISON AVE.
Monday Dec. 4- Dec. 8	PRET-A-PORTR PARIS REPORT Daily showings 10:00 A.M. and 2:30 P.M., by reservation. Contact: 986-6222.	THE WOOL BUREAU, INC.	360 LEXINGTON AVE.
Monday Dec. 4 12:00 Noon Luncheon	ANNUAL LUNCHEON MEETING "The American Indian Cultural Program...A Multi-Media Presentation"... Speakers: Clyde Nahwooksy, Director of Indian Awareness, Smithsonian Institution; Commissioner Louis R. Bruce, Bureau of Indian Affairs, Washington, D.C.; Dr. Frederick J. Dockstader, Director of Museum of the American Indian, N.Y. Co-chairmen: Doris Antun, Mademoiselle Magazine; and Clydia Nahwooksy. Prices: \$15.00, members; \$25.00, guests. (Please bring Christmas gift for children and teenagers.) Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL AMERICANA BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Dec. 4 8:45 P.M.	FUND RAISING BENEFIT FOR BICENTENNIAL First fund raising benefit for commemoration of the 200th anniversary of the Revolutionary War. Tickets: from \$117.76 for two (includes pre-theatre buffet, 6:30 P.M., Tower Suite). Honorary chairman: Mayor John V. Lindsay. Co-chmn: Mr. & Mrs. J. Clarence Davies, Jr.; Mr. & Mrs. Thomas Hoving. Contact: Mrs. Geyer, 687-4258.	N.Y. CITY BICENTENNIAL CORP. (331 MADISON AVENUE)	RADIO CITY MUSIC HALL
Beginning Monday Dec. 4	OPENING OF SPRING COLLECTION Continuous showings. Contact: 239-4768. Publicity: Stutman Assoc., 247-2662.	HENRY RUTMAN FOR MISS GALLERY	230 WEST 38TH STREET SHOWROOM - 10TH FLOOR
Monday Dec. 4- Dec. 6	CHILDREN'S FASHIONS -- SHOWINGS IN CALIFORNIA Spring collection by: Florence Eiseman, Crystal Sunflowers, Elena Dress Manufacturing Co., F.W. Fisher-Macwill and Ceil Ainsworth, Ltd.--at Sheraton West, L.A., Dec. 4-6; and St. Francis Hotel, San Francisco, Dec. 7-8. Contact: Robert Eiseman, 301 N. Water St., Milwaukee, Wisconsin 53202, 414-272-3222 (Milwaukee).	COUTURE FASHION GROUP FOR CHILDREN	SHERATON WEST HOTEL LOS ANGELES
Tuesday Dec. 5 10:00 A.M.	RESORT, SPRING AND SUMMER COLLECTIONS By invitation. (Note change of date). Contact: Helen Borger, CO. 5-7720.	RONALD AMEY	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Wednesday Dec. 6 11:30 A.M.	CUSTOMER SHOW:FASHIONS BY JERRY SILVERMAN Resort collection, designed by Shannon Rodgers. Publicity: Suzanne Butterfield, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR
Thursday Dec. 7 12:00 Noon Luncheon	"A CANDID LOOK AT THE MARKET" An "on the spot" pictorial review of the High Point Market. Reservations: \$16.00. Contact: Mavis Harcourt, TE. 8-5133.	NAT'L HOME FASHIONS LEAGUE (767 LEXINGTON)	HOTEL BILTMORE MADISON & 43RD STREET
Thursday Dec. 7 5:30 P.M.- 7:30 P.M.	PRESS PREVIEW: CHRISTMAS WINDOWS Annual preview of Lord & Taylor's Christmas windows. By invitation. Publicity: Helen Latham, WI. 7-3300.	LORD & TAYLOR	DISPLAY DEPARTMENT BASEMENT
Monday Dec. 11 11:30 A.M.	BENEFIT FASHION SHOW Showing of Resort and Spring fashions by Bill Blass, who will be present. Tickets: \$10.00, for benefit of Boys' Club of N.Y. (237 East 10th Street). Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
Beginning Monday Dec. 11	SPRING OPENING-- COATS, SUITS, JACKETS Continuous showings. Contact: 594-0352. Publicity: Stutman Assoc., 247-2662.	NAT HIRSCH FOR JUNIOR GALLERY	250 WEST 39TH STREET SHOWROOM - 10TH FLOOR
Tuesday Dec. 12 10:00 A.M.	FASHION FABRIC FORECAST - FALL 1973 Fall 1973 Color trend and fashion presentation. By invitation. Contact: Polly Guerin Public Relations, 679-8695.	GAMBLES CORPORATE BUYING (ALDENS)	450 WEST 33RD STREET 9TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Dec. 12 12:00 Noon Luncheon	HOLIDAY LUNCHEON Speaker: Bonne Bell Eckert, exec. vice president, Bonne Bell, Inc. Tickets: \$15.00 each. Contact: 765-8406.	COSMETIC CAREER WOMEN (614 WEST 51ST STREET)	WALDORF-ASTORIA HILTON ROOM
Thursday Dec. 14 11:00 A.M.	PREVIEW OF SPRING COLLECTION Second show at 3:00 P.M. By invitation. Contact: 535-3542.	HALSTON LTD.	33 EAST 68TH STREET SALON
Dec. 14	3:00 P.M., HALSTON, LTD. (2nd show), 33 East 68th St., 535-3542.		
Thursday Dec. 14- Dec. 17	SEMI-ANNUAL DISPLAY MARKET WEEK Contact: N.A.D.I., 120 East 34th Street, 684-0677.	NAT'L ASSOCIATION OF DISPLAY INDUSTRIES	STATLER HILTON HOTEL 33RD STREET & 7TH AVE.
Dec. 25	CHRISTMAS DAY (Monday)		
Jan. 1	NEW YEAR'S DAY (Monday)		
Tuesday Jan. 2- Jan. 6	60TH SEMI-ANNUAL PRESS WEEK Spring collections of leading designers (members N.Y. Couture Business Council), auxiliary and group showings for visiting press. Director: Mildred Sullivan, 141 West 41st Street, LA. 4-0461.	NEW YORK COUTURE BUSINESS COUNCIL	NEW YORK HILTON HOTEL 6TH AVE. & 53RD STREET
Tuesday Jan. 2 6:00 P.M.- 8:00 P.M. Cocktails	"DIAMONDS FOR VALENTINES" Cocktail reception for visiting fashion press, featuring moderately-priced diamond gift jewelry for both men and women. By invitation. Contact: Barbara Gleason, 974-7418.	N. W. AYER & SON	PARK LANE HOTEL BALLROOM
Beginning Wednesday Jan. 3 9:00 A.M.	SUMMER LOOKS FOR GLAMOUR READER Showings Jan. 3, 4, 9 and 11 at 9:00 A.M. and 4:00 P.M. By special appointment for groups of more than 15. Beginning Wed., Jan. 17-Feb. 21, showings every Wednesday at 9:00 A.M. Contact: Barbara Telfer, 689-5900, ext. 566.	GLAMOUR MAGAZINE	420 LEXINGTON AVE. SHOWROOM - 19TH FLOOR
Wednesday Jan. 3 12:00 Noon	SPRING-SUMMER COLLECTION By invitation. Contact: Elizabeth Bixon, 688-4410.	ADOLFO (22 EAST 56TH STREET)	ST. REGIS HOTEL VERSAILLES ROOM
Wednesday Jan. 3 5:00 P.M. Cocktails	PRESS SHOW: DENIM FASHIONS "Denim is for Lovers Only". By invitation, for visiting and local press. Publicity: Terry Mayer, Inc., 685-6561.	THE DENIM COUNCIL (165 EAST 35TH STREET)	NEW YORK HILTON HOTEL MERCURY BALLROOM
Wednesday Jan. 3 6:30 P.M.	SPRING BRIDAL SHOW FOR CUSTOMERS Admission by ticket, available in bridal department. Publicity: Rita Dobbins, TR. 5-3100.	MARTIN'S (BROOKLYN)	BROOKLYN ACADEMY OF MUSIC
Thursday Jan. 4 12:00 Noon Luncheon	SPRING HATS AT PRESS SHOW Preview of Spring and Summer millinery for local and visiting press. By invitation. Publicity: Burt Champion, 686-2970.	MILLINERY INSTITUTE OF AMERICA (10 EAST 40TH)	HOTEL AMERICANA GEORGIAN ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday Jan. 7- Jan. 9	FIRST WIG MARKET WEEK FOR RETAILERS For the first time, approximately 50 leading fashion wig and hairpiece designers and manufacturers will meet to show Spring '73 lines. <u>Jan. 7 and 8--9:00 A.M. to 6:00 P.M.; Jan. 9--9:00 A.M. to 1:00 P.M.</u> Contact: Nancy Hawes, Wig Information Group, 684-5773.	AMERICAN WIG ASSOCIATION (10 EAST 39TH STREET)	HOTEL PLAZA
Sunday Jan. 7- Jan. 10	SIXTY-SECOND ANNUAL CONVENTION By reservation. Public Relations: Al Bernsohn, 244-8780.	NAT'L RETAIL MERCHANTS ASSN (100 WEST 31ST ST.)	NEW YORK HILTON HOTEL
Jan. 7- Jan. 12	METROPOLITAN JUVENILE STYLE MART SPRING SHOW AT HOTEL McALPIN, Bway & 34 St. Contact: 565-1289.		
Tuesday Jan. 9 9:00 A.M. Breakfast	SEMI-ANNUAL SEMINAR Pre-Summer Seminar. <u>Show at 8:30.</u> Prices: \$17.50, members; \$25.00, guests. Contact: Frances Hodges or Marjorie Reich, OR. 9-4484.	MERCHANDISING MOTIVATION (200 MADISON AVENUE)	HOTEL PLAZA TERRACE ROOM
Wednesday Jan. 10 4:00 P.M.	OPENING: SPRING INTO SUMMER RAINWEAR PLUS By invitation. Contact: Miss Peggy, 524-9800.	MAIN STREET (500 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Jan. 15- Jan. 20	SPRING AND SUMMER COUTURE SHOWINGS IN ROME Contact: Camera Nazionale Della Moda Italiana, Via Panama 26-00198, Rome.		
Saturday Jan. 20 10:00 A.M.	THREE SHOWINGS OF SPRING BRIDAL FASHIONS Spring bridal showings at 10:00 and 11:30 A.M., 1:00 P.M. For tickets, contact: TR. 5-7200, ext. 2133. Publicity: Olga Soffer, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	8TH FLOOR SPECIAL EVENTS CENTER
Sunday Jan. 21- Jan. 24	SIXTH SEMI-ANNUAL BOUTIQUE SHOWING More than 800 lines of boutique apparel and accessories for men, women and children; 24 countries represented. Exhibits on Mezzanine to 10th floor. Contact: Oscar Pluznick, Hotel McAlpin, Suite 2290, 524-5024.	NATIONAL BOUTIQUE SHOW	HOTEL McALPIN B'WAY & 34TH STREET
Beginning Monday Jan. 22	PARIS COUTURE SHOWINGS FOR SPRING AND SUMMER <u>Mon., Jan 22:</u> Dior--10:30 A.M. (Buyers); 12:30 P.M. (Press) Cardin--11:00 A.M. (Private Clients) <u>Tues., Jan 23:</u> Givenchy--10:30 A.M. (Buyers) Ungaro--12:30 P.M. (Buyers) Chanel--3:30 P.M. (Press and Buyers) <u>Wed., Jan 24:</u> Ungaro--9:30 A.M. (Press) <u>Thurs., Jan 25:</u> Givenchy--9:15 A.M. (Press) Madame Gres--3:00 P.M. (Press) <u>Fri., Jan 26:</u> Madame Gres--10:30 A.M. (Buyers) St. Laurent, Courreges and other dates will be announced. Contact: Chambre Syndicale de la Haute Couture Parisienne, 100 rue de Faubourg St-Honoré, Paris VIII, France.		
Beginning Jan. 22	SUMMER READY-TO-WEAR COLLECTIONS IN NEW YORK ARE BEING SCHEDULED FOR THE WEEKS OF JAN. 22, 29 and FEB. 5. (More details in forthcoming issues.)		

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